



CV - Peter Viereck

Main Competencies

- General management of high-tech enterprises, throughout the last 25 years as CEO
- Motivation of highly educated and very skilled employees
- Change management
- Export to Europe, Middle East, Asia and North America
- Strategic alliances and joint ventures - technology licensing
- Sale of companies and integration into global corporations
- University collaboration
- Deep insight into telecom and electronics industries and applied quantum technology
- Experience as chairman of the board and board member in 12 non-executive boards

Results

- Participated in the start-up of NKT Elektronik in 1981, at the time one of Denmark's largest electronics companies with a revenue of more than 100 M\$. The company was sold to DSC Communications, Dallas Texas, in 1994 for 150M USD (~1000M DKK)
- Has been instrumental in building and managing two joint ventures
 - Netman in Denmark - JV with DEC; 30 employees
 - Fibcom in India - JV with Indian Telephone Industries; 200 empl.; revenue > 40M\$
- Active participation in several mergers and acquisitions
- Integration of Danish companies into US based corporations listed on Nasdaq
- Has conducted a turn-around of Tellabs Denmark from heavy losses to profitability and a product line revenue of ~200 M\$
- Raised 10M EUR in venture capital for TPACK in 2006
- Developed TPACK from a start-up to a profitable market driven company
 - Board member from 2002 to 2004, CEO from 2005 to 2009
 - Revenue: from 20 MDKK in 2005 to 40 MDKK in 2008
 - Net result: from -26M DKK in 2005 to +2M DKK in 2008
 - Sold to Advanced Micro in 2010 for ~30 M\$ and later to Altera
 - Now part of Intel after Intel's acquisition of Altera in 2015

Career

- 2010: CEO, Viercon Management Consulting
- 2005: President & CEO, TPACK A/S
- 1999: Managing Director, Tellabs Denmark A/S
- 1998: Managing Director, DSC Denmark A/S
- 1997: Chief Operating Officer, DSC Denmark A/S
- 1993: Vice President R&D, NKT Elektronik A/S
- 1987: Director of R&D, NKT Elektronik A/S
- 1981: Development engineer, NKT Research Center

Basic Education

- 1981: Ph.D., Technical University of Denmark, Lyngby
- 1978: M.Sc., Technical University of Denmark, Lyngby

Qualifications and Competencies

- International experience (US, WE, CEE, South Africa, India, China, Japan, Mexico)
- Change management - coping with strong growth as well as large reductions
- Motivation and development of teams with many nationalities
- Participation in international management teams
- Management of high-tech enterprises
 - Electronics, software and semiconductors
 - Large system solutions
 - Licensing of intellectual property
 - Strategy development
 - Business planning
 - Risk management
- Finance
 - Basic knowledge
- Languages
 - Danish and English - fluent
 - French and German – basic knowledge
 - Understands Swedish and Norwegian
- Sales and marketing
 - Sale and licensing of complex systems to large global accounts
 - Negotiations and contract management
 - Product line management
 - Marketing communications

Positions of Trust

- Member of the board for Dedicom A/S 2022 -
- Chairman of the board for Cotes A/S, 2016 - 2018
- Chairman of the board for VasDeBlock medical ApS, 2016 - 2017
- Chairman of the board for Fibrenetix ApS, 2015 - 2016
- Member of Innovationsfonden's council for Technology and Innovation; 2014 - 2014
- Chairman of the board for Fiberblaze A/S, 2012 – 2014; sold to Silicom Ltd. Dec 2014
- Member of RTI, advisory board to Danish minister of Science and Technology; 2008 - 2014
- Member of the board for HPI Electronics; 2010 - 2011
- Member of ATV – Danish Academy of Technical Sciences, from 1995
- Chairman of the board for Lizard Technology, 2009 - 2012
- Chairman of the board for Ibsen Photonics A/S; 2004 – 2010, sold to Foss in 2010
- Member of the board of ITEK – Association of Danish Industries - ICT, 2002 - 2009
- Member of the board of Fibcom India Pvt. Ltd., 1994 - 2004
- Chairman of the board for Alight A/S, 2003 - 2007
- Chairman of the board of Center for Broadband Telecommunications and Vice-chairman of the board for Research Center COM, Technical University Denmark - until 2006

Contact information

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